

# Guidelines



## What is Smash in2 Badminton?

Smash in2 Badminton clubs are participation sessions for beginners and people looking for a relaxed and fun badminton experience. They can be for juniors, adults or families.

## What is the purpose of Smash in2 Badminton Clubs?

Potentially every person in Scotland has experienced Badminton at one stage in their life. Badminton is a great sport for keeping fit and healthy as well as meeting new people. Smash in2 Badminton clubs will give participants an opportunity to play, learn new skills and make new friends. They can be set up around the country for mass participation in a semi-structured environment.

## What is the format?

Smash in2 Clubs will have a coach, organiser or leader delivering the sessions. Smash in2 leaders can access the organiser's resource to support with delivery and planning sessions.

## Who can organise a Smash in2 Badminton Club?

Leisure Trusts, Local Authorities, Facilities, Active Schools, Sports Development, Existing Clubs

## What do I need to set up a Smash in2 Badminton Club?

An adequate facility, ideally 2 or more badminton courts.

An organiser/coach/leader to oversee sessions

Access to rackets and shuttles – leisure centres usually have equipment or could be borrowed from partners. (Price list of equipment on the other side of this form ).

## Where does this fit with wider sports development?

Smash in2 Badminton clubs are a great entry point for players. We hope to have existing clubs linked to Smash in2 sessions to give players who want to progress and take their badminton further, a pathway into existing clubs in their area. However, some people will be more than happy to stay and play in their Smash in2 Club

## How much does it cost to affiliate as a Smash in2 Club with *BADMINTONscotland*?

For the first year *BADMINTONscotland* Smash in2 affiliation is FREE as part of the Legacy of the World Championships 2017. This will be followed by £30 each year. If a local authority has more than one session and would like to register them all – it will be £30 per class.

What happens if there is already a pay and play coached session taking place?

Existing pay and play coach led sessions can still be registered as a Smash in2 Club to access all the benefits.

## What are the benefits for organisers?

A FREE place on an organisers course or Badminton Basics course (worth £50)

National advertising on our Smash in2 Badminton web page

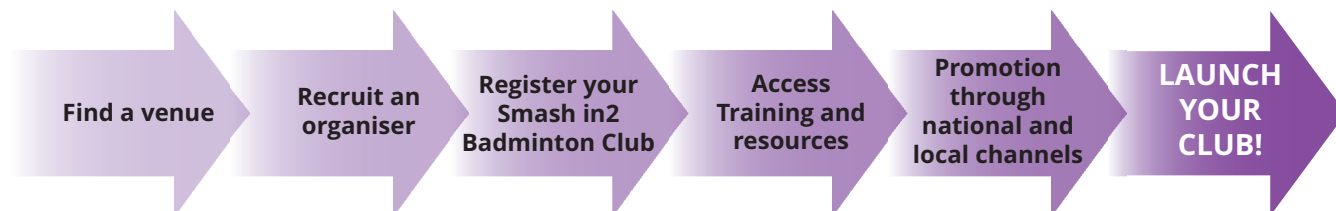
Use of the Badminton Scotland Logo

Marketing resources including template posters

More physical activity opportunities for members and local communities

Potential for income generation

## Process for setting up Smash In2 Badminton Club



## Financial Projection Examples

N.B. The following projections are for illustrative purposes only.  
Cost of court, cost of coach/organiser and cost per session can vary.

### 2 Hours Session 4 Court

Cost per court	Facility Cost (4 courts)	Coaching Cost (£10ph)	Shuttles (£10.50x no.courts)	Participant Cost	Average Weekly Attendees	Total Income	Total Weekly Profit	Annual Profit (based on 50 weeks)
£9 per hour	£72	£20	£42	£6.00	24 People	£144	£52	£2,558
£9 per hour	£72	£20	£42	£6.00	20 people	£120	£28	£1,358
£9 per hour	£72	£20	£42	£6.00	16 People	£96	£4	£158

### 1 Hour Session 4 Court

Cost per court	Facility Cost (4 courts)	Coaching Cost (£10ph)	Shuttles (£10.50x no.courts)	Participant Cost	Average Weekly Attendees	Total Income	Total Weekly Profit	Annual Profit (based on 50 weeks)
£9 per hour	£36	£10	£42	£4.50	24 People	£108	£62	£3,058
£9 per hour	£36	£10	£42	£4.50	20 people	£90	£44	£2,158
£9 per hour	£36	£10	£42	£4.50	16 People	£72	£26	£1,258

### 1 Hour Session 2 Court

Cost per court	Facility Cost (2 courts)	Coaching Cost (£10ph)	Shuttles (£10.50x no.courts)	Participant Cost	Average Weekly Attendees	Total Income	Total Weekly Profit	Annual Profit (based on 50 weeks)
£9 per hour	£18	£10	£21	£4.50	12 People	£54	£26	£1,279

### 2 Hour Session 2 Court Example

Cost per court	Facility Cost (2 courts)	Coaching Cost (£10ph)	Shuttles (£10.50x no.courts)	Participant Cost	Average Weekly Attendees	Total Income	Total Weekly Profit	Annual Profit (based on 50 weeks)
£9 per hour	£36	£20	£21	£6.00	12 People	£72	£16	£779

### Equipment Checklist - Costings are a rough guide only

Most Sports Centres will have rackets and access to shuttles.

Plastic shuttles – 2 boxes for 2 court hall & 4 boxes for 4 court hall

Starter plastic shuttles = £7 a box of 6 shuttles (children)

Performance plastic shuttles = £10.50 a box of 6 shuttles (adults)

Feather Shuttles - 4 tubes @£15 - £60

Rackets range in price. More information can be found on: [www.yonex.co.uk/sports/badminton](http://www.yonex.co.uk/sports/badminton)

### Affiliate your club to access the benefits

To affiliate your Smash in2 Badminton Club – you can download and complete the form on:  
[www.badmintonscotland.org.uk/images/Affiliation/20162017/CPC\\_Affiliation\\_form.pdf](http://www.badmintonscotland.org.uk/images/Affiliation/20162017/CPC_Affiliation_form.pdf)

