

**Titletonnie Junior B.C**

**3-Year Club Development Plan**

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| **Area** | Year One | **Year Two** | **Year Three** |
| STAGE 1:  PEOPLE | * Create a Membership Welcome Pack * Appoint a Child Wellbeing & Protection Officer * Get 1x coach on Badminton Basics Award | * Appoint a Marketing, Media & Communications Officer * All 3 coaches attend 4 Badminton Scotland CPD workshops (includes SOGP Coaching Conference) | * Have a Volunteer Co-ordinator in place (DL) * Get one more sponsor on board (KP) * Get Sportsmatch for new sponsor (KP) * Establish Annual Club Awards (ST) * Run a Schools Festival in our local schools to encourage kids to join our club (PB) |
| STAGE 2: ORGANISED | * Club adopt a written constitution * Code of Conduct signed by all members, coaches and parents | * Club opens bank account with 2 signatories * Send 1x Coach on First Aid course | * Ensure club has Complaints Management Procedure in place |
| STAGE 3: PROFILE | * Create Club Facebook account * Submit 3 press releases to Local Press * Enhance Club Identity by creating club logo | * Develop official club website * Create Club Twitter Account | * Complete Marketing Profile Document |
| STAGE 4:  PLACES | * Establish contact with Active Schools and Sport Development teams | * Apply to join local Community Sports Hub (CSH) | * Attend local Big Hit Festival to promote clubs with in schools |
| STAGE 5:  SUSTAINABLE | * Through fundraising, aim to raise £200 * Create 3 year Club Development Plan * Form link with Regional Performance Squad to provide club with performance opportunities | * Hold Club Open Day (Festival or Trial Day) * Join Highland Junior Badminton League | * Get local sponsor on board * Hold Annual Club Awards and Celebration event |
| STAGE 6:  CONNECTED |  |  |  |

**[CLUB LOGO]**

**[CLUB NAME]**

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| **Area** | Year One | **Year Two** | **Year Three** |
| STAGE 1: PEOPLE |  |  |  |
| STAGE 2: ORGANISED |  |  |  |
| STAGE 3: PROFILE |  |  |  |
| STAGE 4: PLACES |  |  |  |
| STAGE 5:  SUSTAINABLE |  |  |  |
| STAGE 6: CONNECTED |  |  |  |

**Titletonnie Junior B.C**

**YEAR 1: ANNUAL PLAN**

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| **Action Point** | **How we are going to do this** | **Who is going to do it** | **How much will it cost** | **Notes** |
| * Develop a website | Look into free websites, talk to members about what they want on website | BC | Up to £100 | Make sure club website is linked from others |
| * Develop a bi-monthly newsletter | Get a template from somewhere appoint someone to write it, work out how to distribute it | AR (or AR to find someone else to do it) | Printing costs? |  |
| * Create a Parent Welcome Pack | Get a template from somewhere and adjust to fit with our own club | AR | Printing costs? | Could we make it available on our website also? |
| * Aim for Badminton Scotland Shuttlemark Silver Award | Appoint someone to work though this and then contact Badminton Scotland and get on the programme. | DL (or DL to find someone else to do it) | Funding available through programme |  |
| * Hold at least three social events | Make sure each event is promoted well, using captains of teams. Maybe even appoint Social Contact within each team to help promote. | ST | Members pay on night | Ideas include Bowling Night, Disco, themed party etc. |
| * Appoint a Child Wellbeing & Protection Officer (CWPO) | Appoint a CWPO and then get them to attend relevant course | DL to appoint | £40 | Will need to let Badminton Scotland know who we have appointed |
| * Buy First Aid kits for all teams | Buy one kit per team, and give someone in each team responsibility for looking after it | GJ | £100 | Is funding available from anywhere for this? |
| * Open our club up to women, for training/fun sessions | Appoint a Coach, ensure we have training let for them, advertise in supermarkets, health clubs, website, word of mouth, council etc. Work out fees to cover training etc. | Everyone to help with advertising | Printing of flyers? Coach payment? | Will need to let women know that fees may increase if entering competition next year and will need kit for next year if entering competition |
| * Two coaches qualified to Level 1 | Contact Badminton Scotland and find out when courses are. Get our team coaches to attend. | CC | £100 | Is there local funding we can apply for to help cover costs? |
| * Qualify 4 Line Judges | Contact Badminton Scotland and find out when courses are. Find people willing to attend. | CC | £120 | Is there local funding we can apply for to help cover costs? |

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**[INSERT NAME]**

**YEAR 2: ANNUAL PLAN**

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| **Action Point** | **How we are going to do this** | **Who is going to do it** | **How much will it cost** | **Notes** |
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**YEAR 3: ANNUAL PLAN**

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| **Action Point** | **How we are going to do this** | **Who is going to do it** | **How much will it cost** | **Notes** |
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