

 **Titletonnie Junior B.C**

**3-Year Club Development Plan**

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| **Area** | Year One | **Year Two** | **Year Three** |
| STAGE 1: PEOPLE | * Create a Membership Welcome Pack
* Appoint a Child Wellbeing & Protection Officer
* Get 1x coach on Badminton Basics Award
 | * Appoint a Marketing, Media & Communications Officer
* All 3 coaches attend 4 Badminton Scotland CPD workshops (includes SOGP Coaching Conference)
 | * Have a Volunteer Co-ordinator in place (DL)
* Get one more sponsor on board (KP)
* Get Sportsmatch for new sponsor (KP)
* Establish Annual Club Awards (ST)
* Run a Schools Festival in our local schools to encourage kids to join our club (PB)
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| STAGE 2: ORGANISED | * Club adopt a written constitution
* Code of Conduct signed by all members, coaches and parents
 | * Club opens bank account with 2 signatories
* Send 1x Coach on First Aid course
 | * Ensure club has Complaints Management Procedure in place
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| STAGE 3: PROFILE | * Create Club Facebook account
* Submit 3 press releases to Local Press
* Enhance Club Identity by creating club logo
 | * Develop official club website
* Create Club Twitter Account
 | * Complete Marketing Profile Document
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| STAGE 4: PLACES | * Establish contact with Active Schools and Sport Development teams
 | * Apply to join local Community Sports Hub (CSH)
 | * Attend local Big Hit Festival to promote clubs with in schools
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| STAGE 5:SUSTAINABLE  | * Through fundraising, aim to raise £200
* Create 3 year Club Development Plan
* Form link with Regional Performance Squad to provide club with performance opportunities
 | * Hold Club Open Day (Festival or Trial Day)
* Join Highland Junior Badminton League
 | * Get local sponsor on board
* Hold Annual Club Awards and Celebration event
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| STAGE 6:CONNECTED  |  |  |  |

**[CLUB LOGO]**

**[CLUB NAME]**

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| **Area** | Year One | **Year Two** | **Year Three** |
| STAGE 1: PEOPLE |  |  |  |
| STAGE 2: ORGANISED |  |  |  |
| STAGE 3: PROFILE |  |  |  |
| STAGE 4: PLACES |  |  |  |
| STAGE 5:SUSTAINABLE  |  |  |  |
| STAGE 6: CONNECTED |  |  |  |

**Titletonnie Junior B.C**

**YEAR 1: ANNUAL PLAN**

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| **Action Point** | **How we are going to do this** | **Who is going to do it** | **How much will it cost** | **Notes** |
| * Develop a website
 | Look into free websites, talk to members about what they want on website | BC | Up to £100 | Make sure club website is linked from others  |
| * Develop a bi-monthly newsletter
 | Get a template from somewhere appoint someone to write it, work out how to distribute it | AR (or AR to find someone else to do it) | Printing costs? |  |
| * Create a Parent Welcome Pack
 | Get a template from somewhere and adjust to fit with our own club | AR | Printing costs? | Could we make it available on our website also? |
| * Aim for Badminton Scotland Shuttlemark Silver Award
 | Appoint someone to work though this and then contact Badminton Scotland and get on the programme. | DL (or DL to find someone else to do it) | Funding available through programme |  |
| * Hold at least three social events
 | Make sure each event is promoted well, using captains of teams. Maybe even appoint Social Contact within each team to help promote. | ST | Members pay on night | Ideas include Bowling Night, Disco, themed party etc. |
| * Appoint a Child Wellbeing & Protection Officer (CWPO)
 | Appoint a CWPO and then get them to attend relevant course | DL to appoint | £40 | Will need to let Badminton Scotland know who we have appointed |
| * Buy First Aid kits for all teams
 | Buy one kit per team, and give someone in each team responsibility for looking after it | GJ | £100 | Is funding available from anywhere for this?  |
| * Open our club up to women, for training/fun sessions
 | Appoint a Coach, ensure we have training let for them, advertise in supermarkets, health clubs, website, word of mouth, council etc. Work out fees to cover training etc.  | Everyone to help with advertising | Printing of flyers? Coach payment? | Will need to let women know that fees may increase if entering competition next year and will need kit for next year if entering competition |
| * Two coaches qualified to Level 1
 | Contact Badminton Scotland and find out when courses are. Get our team coaches to attend. | CC | £100 | Is there local funding we can apply for to help cover costs? |
| * Qualify 4 Line Judges
 | Contact Badminton Scotland and find out when courses are. Find people willing to attend. | CC | £120 | Is there local funding we can apply for to help cover costs? |

**[INSERT LOGO]**

**[INSERT NAME]**

**YEAR 2: ANNUAL PLAN**

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| **Action Point** | **How we are going to do this** | **Who is going to do it** | **How much will it cost** | **Notes** |
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**[INSERT NAME]**

**YEAR 3: ANNUAL PLAN**

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| **Action Point** | **How we are going to do this** | **Who is going to do it** | **How much will it cost** | **Notes** |
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