

## Regional Development Officers (RDOs)

Promoting, organising and growing badminton in Scotland.



### Highlands, Islands and Moray: December 2023

As the 2023 comes to an end it provides an opportunity myself to reflect on my workplan and make plans on how to improve for 2024.

#### REFLECTION

- **Getting out and Meeting the HIM Badminton Community** – Understanding the requirements of the Badminton Communities and their Clubs is important. Face to face meetings and conversations being preferable to virtual meetings.
  1. The HIM Area covers 50% of the Scottish Land Mass which places restrictions on travel and accommodation requirements.
- **Statistical Analysis** –
  1. The statistical analysis provides comfort that there is a lot of good work in the area developing the sport of badminton and that Badminton is still popular in HIM Schools during curricular time. The statistics also provide evidence where there are areas of weakness in terms of delivering our sport.
  2. The Statistical Analysis of the entries to SSBU Championships is positive.
- **Coach Education Opportunities** – Limited success in terms of
  1. the number of courses provided in the HIM Area, where the number of courses delivered were outnumbered by the number of courses that were delivered.
  2. coach Education Delivery plans were created and re-drafted several times.
  3. the workload on the limited number of coach educators is demanding and there is a need to ensure the Tutors are supported and not given last minute cancellations of courses.
- **Upskilling Coaches and Players – CPD**  
Lack of activity in this area.
- **Competition Opportunities**
  1. There is a need for more social Badminton opportunities in some HIM Areas. Good examples of social Badminton competition already exist,
  2. School Competitions – There are fine examples of School Competitions being delivered in a variety of guises, throughout the Area.

## PLANNING AHEAD

- **Getting out and Meeting the HIM Badminton Community. –**
  1. Create a timetable of Planned visits within the Area that allows time to meet with Club and Association personnel along with Local Authority and Partner Staff.
  2. Hold regular virtual, Development Meetings for Club and Association personnel.
- **Statistical Analysis –**
  1. Make greater use of Statistical Analysis to promote Badminton in the Area.
- **Coach Education Opportunities –**
  2. Create a Coach Delivery Plan for the Area.
  3. Deliver a coaching pathway for Club and Local Partners that is inclusive and open to all.
- **Upskilling Coaches and Players – CPD**
  1. Create an Upskilling/CPD Delivery Plan for the Area.
  2. Delivering opportunities at Local and Association Level where there is a demand.
- **Competition Opportunities**
  1. Continue to work with Schools Staff in Primary and Secondary Schools along with Active School Co-ordinators to create more Scholls Competitions that are fun, open and exciting.
  2. Learn from successful social competition opps. in the HIM Area and introduce these in areas where competition levels are sparce.

